


# Encore™

Siding

Life happens here.™



Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

**74.7%**

Return on investment  
for vinyl siding

Source: *Remodeling* magazine  
2020 Cost vs. Value Report

On Cover:  
Siding: Encore Double 4" Clapboard in Castle Stone.  
Trim: Vinyl Carpentry and Restoration Millwork.



# Choose great looks that last.

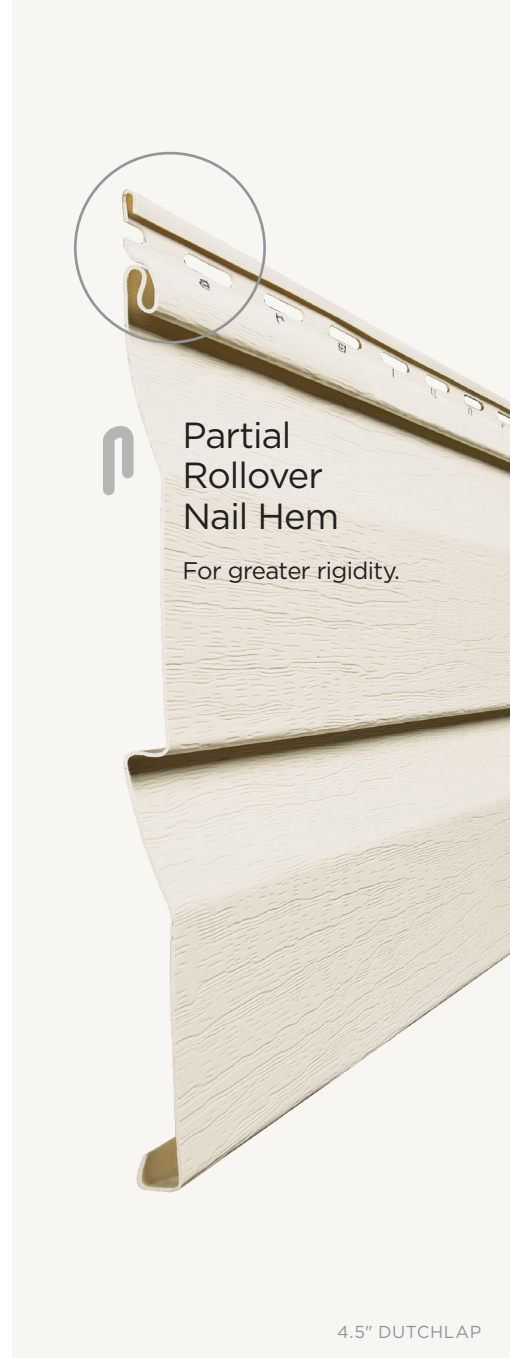
3 styles. 15 colors. Encore™ clapboard and dutchlap siding, with its attractive woodgrain texture, has features that allow for precise installation on your home. Designed to stay beautiful with very little effort, Encore features fade-resistant colors, is very durable and offers exceptional value.



STUDfinder™ Technology

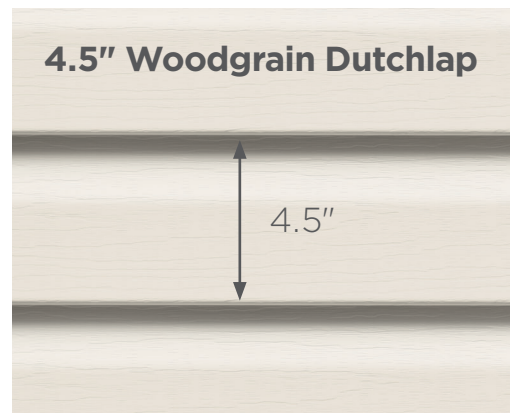
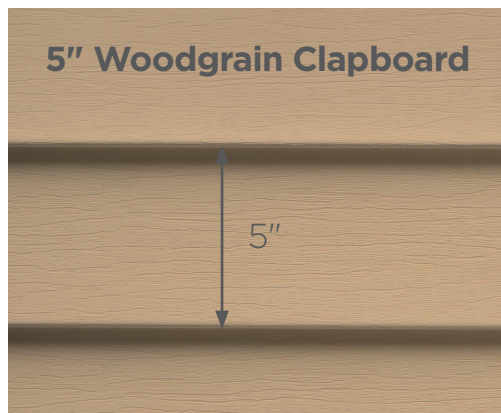
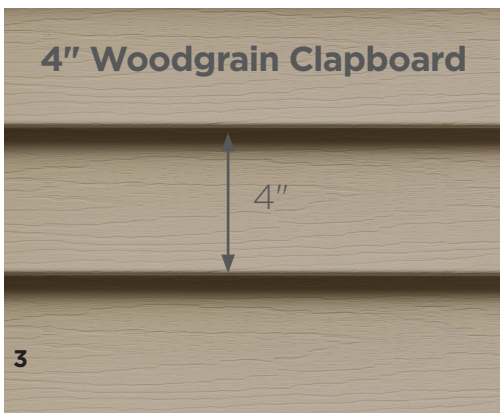


PermaColor™ Protection



# 3 Styles. Great features.

Encore consists of traditional styles with European roots: Clapboard and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.



Castle Stone

Sandstone Beige

Oxford Blue

Colonial White

Cypress

Desert Tan

Sterling Gray

Light Maple

Natural Clay

Heritage Cream

Seagrass

Herringbone

Savannah Wicker

Snow

Buckskin

# 15 Long-Lasting Colors



PermaCOLOR™ System assures color performance, resistance and durability. Utilizing the newest technology and state-of-the-art formulations, CertainTeed backs their vinyl siding with PermaCOLOR Lifetime Fade Protection.



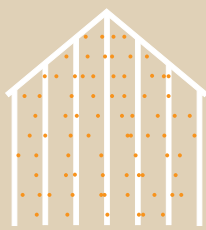
# Encore is better...



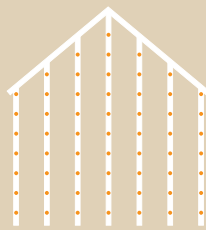
Siding: Encore Double 4" Clapboard in Desert Tan and Cedar Impressions  
Single 6-1/3" Scallop Perfection Shapes in Natural Clay.  
Trim: Vinyl Carpentry® & Restoration Millwork®.

## ...for safety.

STUDfinder™ is an installation system with letters on the Encore panel nail hem to ensure proper nailing to wood studs, to protect you from unwanted dangers such as damaged pipes or wires, or exposed nails.



Without STUDfinder



With STUDfinder



## ...for protection.

When installed with Encore siding, CertaWrap™ Weather Resistant Barrier is the added layer of protection against air and moisture damage.

## ...for peace of mind.



### Warranty

Encore has a lifetime limited warranty.



### Trusted Brand

CertainTeed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. CertainTeed is an industry leader for over 100 years.



### Sustainable

CertainTeed vinyl siding offers significantly lower environmental impact than other cladding options.\*

\*Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST)

# We can help with your decisions.

What is your color and design comfort level?



**Color and Design Tools**  
[www.certainteed.com/colortools](http://www.certainteed.com/colortools)

## NOVICE

You are not sure about colors and are not sure where to start.

### ColorCoach™

Gives you a virtual swatchbook to get started.



### Trim-It™

Creates distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



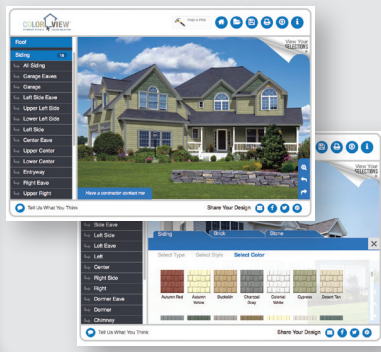
## INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.

### COLOR-VIEW® EXTERIOR STYLE & COLOR SELECTOR

#### Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



## EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.

### COLOR-VIEW® EXTERIOR STYLE & COLOR SELECTOR

#### DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



OR

#### Pro

Have a photo of your home professionally masked in a few days so you can visualize in ColorView tool.



**CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.**

Polymer Shakes and Shingles

Extruded Fence



Vinyl Siding

Molded Fence



Insulated Siding

Decking and Railing



Soffit

Roofing and Ventilation



PVC Exterior Trim and Beadboard

Housewrap



Vinyl Carpentry® Trim



Stone



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